



Mobility Management
of Brown County
"Creating Independence"

SEPTEMBER 2018

Mobility Management Program of Brown County

Mobility Management of Brown County contributes to long-range planning goals of the county and our extensive network of partners, to move older adults and individuals with disabilities where they need to go at a price they can afford.



Mobility Management is **not** a service provider and the Mobility Coordinator does **not** schedule rides.

MOBILITY COORDINATOR

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Bike-sharing arrives in Green Bay as Lime rolls in

What are those lime-green bicycles parked around the city?



Green Bay's new bike share system, provided by Lime, offers residents and visitors an additional transportation option. The Lime system is dock-less, which means the bikes may be found and parked anywhere in the city. All bikes are GPS and 3G-enabled, making it simple for riders to find, unlock and pick up a nearby vehicle using the iOS or Android smartphone app. After your trip is complete, park it responsibly near the curb on the sidewalk so it does not obstruct pedestrian traffic. Riders are encouraged to park bikes in designated Lime parking areas.

LimeBike operates in 21 states including Wisconsin. Green Bay is the only city in Wisconsin currently operating a LimeBike program.

LimeBike's rides cost just \$1.00 per 30-minute time block, with discounts available for students and people with lower incomes. To pay, simply enter your credit card information into your smartphone app for ride credit. Low-income individuals may apply for The Lime Access program which promotes equitable mobility by removing the barrier of smartphone and credit card ownership.

It's an easy, low-cost, efficient and healthy mode of transportation around town.

More information about Lime is available on the City of Green Bay website at: <http://greenbaywi.gov/916/Bike-Share>.

Also at Lime's website at:
<https://www.li.me/>

Announcements & Updates

- Green Bay Metro underwent many route changes affecting mostly East Green Bay and Bellevue areas. Stay up to date by following Metro on Facebook, twitter, the website and subscribe to alerts.
- Visit Green Bay Metro website and download the Bus Tracker app on your smart phone.
- Call 448-3450 for FREE Travel Training. Learn how to use and ride the public fixed route system.
- Stay tuned for information about the new Voucher Pilot Project, a project by Mobility Management of Brown County to provide additional options for older adults and individuals with disabilities.

Mobility Management Programs at work in Wisconsin

Projects at work in Wisconsin:

Work 'n Wheels Program

[Joe Starr](#) - June 25 (Article from DOT website, edited to fit). Southwest Community Action's Work 'n Wheels program helps persons who have poor or no credit, or have been denied by banks or credit unions to obtain no-interest loans to purchase dependable vehicles. The program is primarily funded by the Wisconsin Employment Transportation Assistance Program (WETAP), an effort that awards grants to organizations offering enhanced local transportation services that help low-income people attain and retain employment.

After going through the interview process, filling out an application and having it approved, [participants] are granted a loan used to purchase a car to get to and from training and work.

Work 'n Wheels uses its \$120,000 annual budget to process between 50 and 60 loans per year. Applicants must meet multiple eligibility requirements, complete financial education training and help others lacking reliable transportation.

Jeff Segebrecht, the program coordinator, was the first mobility manager in the state of Wisconsin and is currently treasurer of Wisconsin Association of Mobility Managers, a non-profit dedicated to mobility manager training.

Personal Story:

Stephanie

Q. How long have you used public transportation?

I have used both paratransit & fixed route for about 13 years in Green Bay. I also used public transit while living in larger cities such as Chicago & Washington, DC.

Q. What are hurdles you've had?

Challenges I've encountered using the bus are primarily weather-related such as snow-covered side walks that obstruct wheelchair access. In inclement weather, I use paratransit. Also, to effectively use public transit, I've had to learn how to plan my schedule according to routes & times. I make sure I know the routes & times before I go anywhere. The bus tracker app has made navigating route & schedules much easier.

Q. What are the benefits you've experienced?

Public transit, both fixed routes & paratransit, are my primary means of transportation. Without it I'd have to rely on others. Because of public transit, I have more freedom to plan my day how I want.

Q. What advice would you give others?

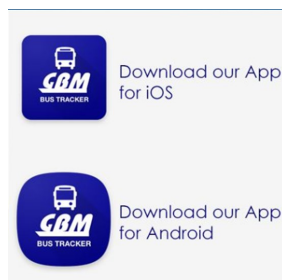
For new public transit users, I would suggest allowing for extra time when you begin using the system until you are accustomed to using the buses. Remember & understand things that there are things beyond anyone's control which can affect if a bus is on-schedule. I'd also suggest if you have a smartphone, download the bus tracker app. Lastly, if you use a wheelchair, call Metro and ask about programs to assist you on learning how the system works, & how to board and alight the buses.

Bus Tracker App is here!

This user-friendly and free app is now available to download from Metro's website to your smart phone.

On the Bus Tracker App, you can:

- Locate your bus in real-time.
- Select your route and find all the stops.
- Mark your favorite stops
- Receive alerts for detours, etc.
- Receive announcements
- View full city, interactive map with all buses running, in real-time.
- Provide feedback, simple, quick and easy!



New Trip Planner will be on Metro's website soon!